



**NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ**  
(Ministry of Rural Development, Government of India) Rajendranagar, Hyderabad – 500 030.

**Advt.06/2022-CRU**  
**F. No. NIRDPR/CSA/RC-DSJE/2021 -22**

National Institute of Rural Development and Panchayati Raj is a premier Institute of national and international repute in terms of capacity-building and research in the realm of Rural Development and related aspects. NIRDPR invites online applications from qualified and experienced persons for its Communication Resource Unit (CRU) sponsored by UNICEF, on short term contract basis for the following position.

### 1. SBCC Coordinator

<b>Name of the Position</b>	<b>UNICEF CRU-SBCC Coordinator (Training &amp; Knowledge Management)</b>
<b>Salary</b>	Rs.80,000/- per month
<b>Reports to</b>	Head – Communication Resource Unit (CRU), NIRDPR
<b>Duration</b>	March 2022 to Oct 2022 (extendable depending upon the decision of the funding organization)
<b>Purpose &amp; Key Responsibilities</b>	
<ul style="list-style-type: none"><li>• Design Key training strategies, training plans using participatory methods, draft a complete communication strategy, outlining clear objectives, target activities, allies, deliverables, and indicators, as well as an implementation plan</li><li>• Prepare a complete implementation plan with timelines, accountability framework and budgets for state, districts, and sub district level.</li><li>• Develop TORs for tasks to be carried out for consulting firms (e.g. the design of surveys, evaluations (mid-term and final evaluation), etc. using a combination of quantitative and qualitative methods.</li><li>• Be responsible for sourcing data and information for specific planning needs directly from various databases and surveys.</li><li>• Review monitoring reports analyze them for impact evaluation and to identify the causes of potential bottlenecks in project implementation and make recommendations.</li><li>• May Develop innovative and creative media content across social media platforms and manage organizations/department's social media presence</li><li>• Prepare Concept notes and proposals for submission to Govt Departments to generate technical support and work assignments.</li><li>• Overall knowledge management of the CRU in all its activities</li></ul>	
<b>Qualifications, Skills &amp; Experience</b>	
<p style="text-align: center;"><b>Essential</b></p> <ul style="list-style-type: none"><li>• Master's degree in social sciences /management / communications/Pure sciences/ Humanities.</li><li>• Excellent training / facilitation/knowledge management skills is a must</li><li>• 5 years of progressive experience in handling multi-stakeholder, state, or national level development projects in a multi-disciplinary team.</li><li>• Less than 55 years of age</li></ul> <p style="text-align: center;"><b>Desirable</b></p> <ul style="list-style-type: none"><li>• Good communication, writing and drafting skills required in English</li><li>• Experience in Behavioral knowledge and communication strategies.</li><li>• Computer literacy and ability to work efficiently in MS Office</li><li>• Previous experience in working with international organisations</li></ul>	

**Application Format:** Candidates have to apply through the Online Registration Form available at <http://career.nirdpr.in/> with supporting documents and certificates. Experience and qualification will be reckoned as on the last date of submission of application. Clear quality Xerox attested copies of all important certificates and documents must be uploaded with the online application

Only shortlisted candidates will be called for interviews. All communications will be through e-mail. Hence, all candidates are advised to clearly mention their e-mail/contact number in their application.

**Last date for submission of applications:** The last date for submitting applications is **26<sup>th</sup> February, 2022 till 05:30 PM**. Applications received after the due date and time will not be considered.

**General conditions:**

- This project assignment is purely temporary, co-terminus and does not entail any kind of regular appointment in NIRD&PR in future
- In case of large number of applications, the Institute may shortlist the candidates as may be necessary
- Canvassing in any form will be treated as disqualification
- No correspondence or telephonic enquiry will be entertained as regards short-listing, calling for interview, selection or engagement.
- Number and duration of the position indicated in the advertisement may vary, depending upon the requirement
- Candidates may regularly visit the website for further information/updates if any.

The **last date for submitting applications online is 26.02.2022**. Applications received after the due date and time will not be considered.

The shortlisted candidates will be informed about the date, time, and venue of the Interview.

**Head  
CRU -NIRDPR**